

HIGH ON INFORMATION:

Cheers!

Dear Winemakers,

Greetings from Zytex!!!

Trust everything is safe well at your end. This pandemic has impacted on every business around the globe and we strongly believe our industry will bounce back in near future.

I am delighted to share "Circle of wine" Volume 5 with you. We trust first 4 editions has helped to brought exciting information. Now it's time to move ahead with next edition Volume 5.

This Circle of wine will add light on how we can create great rose; so title of this edition is "Grow your Rose". Rosé is a form of wine that includes some color from grape skin, but not an adequate amount to be classified under red wines. Rosé wine can range in color from a vivid purple to a pale orange, depending on the winemaking techniques.

The three major ways to produce rosé wine are saignée, blending, and skin contact and it can be sparkling, semi-sparkling, or even still wine. Rosé wine can be derived from a wide variety of grapes grown across the world which is making the Rosé wine market truly global in nature.

Rose wine market growing around world because It pairs well with just about everything. It is in the middle of the flavor profile. It's not as heavy as a red or as light as a white. Our principle Lallemand has done great R&D on vineyards like LalVigne Mature and LalVigne Aroma which are now game changer for improving overall quality of wines. It has now appreciated globally amongst winemakers.

We trust "Circle of wine" can benefit you to add precious contributions in wine making.

Stay safe!!!

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Grow Your Rose

LalVigne™
Grow your wine

Vineyard foliar spray
to boost the quality
of your rosé

BY LALLEMAND OENOLOGY

GROW YOUR ROSÉ

LalVigne™
AROMA
Grow your wine

Maximize the expression
and quality of your rosé in
the vineyard

LalVigne AROMA is a yeast derivative foliar spray, that will boost the aromas and flavors of your rosé.

You will make fresher, more intense, and balanced rosés that will better withstand the passage of time.



LalVigne AROMA applied at veraison significantly improves grape aroma precursors, resulting in wines with brighter, cleaner and more persistent aromas.

GROW YOUR ROSÉ

LalVigne AROMA
Applied at veraison



- For varietal expression**
Improves the concentration of aroma precursors in the grapes and flavors in the resulting wines
- Increases the berry skin thickness**
Better protection and greater resistance of the grapes to damage
- Less shrivel and dehydration**
Reduces dehydration during ripening, and yield losses due to shrivel
- ripening**
Shortens veraison, reducing heterogeneity at harvest
- Natural**
Ecocert SA approved for use in NOP organic production.
100% specific fractions of selected inactivated yeast *Saccharomyces cerevisiae*
- Reduces canopy management**
Complementary or alternative to cluster thinning and other canopy management practices
- Reduction of herbaceous / aggressive character**
Less pyrazines, better grape quality
- Less pyrazinic and fresher wines**
Possibility to advance harvest and increasing accumulation of aroma precursors
- Better longevity of your wines**
Greater concentration of glutathione, prevention of browning and increased stability of aroma compounds
- Improves wine quality**
Wines with better balance, complexity and persistence

GROW YOUR ROSÉ

User Feedback

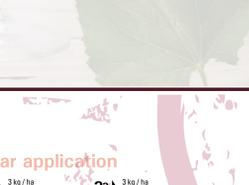
Estelle DESSUP, Oenologue Conseil EURALIS
Château Lestrille, sur Merlot Rosé. Bordeaux
"We wanted to make a fresh and very elegant Rosé wine with a good balance. With LalVigne AROMA, technological maturity and aromatic maturation are closer. The final rosé wines have a beautiful bright colour, with more freshness and are well balanced. They have an aromatic profile with more complexity, floral and zests notes."

Aurelio García - Bodega Santa Elena
Aguascalientes (Mexico) - Rosé with Malbec
"For this Rosé our goal is to make a fresh, more delicate, perfumed style with a lighter color. We also look for a mouthfeel that has a fruity beginning, fruit and floral notes and a medium weight on the midpalate. We sprayed LalVigne AROMA on the Malbec, and found the color to be more stable with the same hue, even after 8 - 10 months in the marketplace. The aromas of this wine, floral notes with some perfume have maintained their complexity, and the textural component from LalVigne AROMA has made the wine more balanced."

GROW YOUR ROSÉ



LalVigne AROMA increases varietal expression
LalVigne AROMA improves the aromatic potential of your rosés by increasing the concentration of the varietal aroma precursors.



LalVigne AROMA Rosés with longer life
LalVigne AROMA increases the content of reduced glutathione, a natural antioxidant that preserves the freshness of rosés and provides aroma stability.



GROW YOUR ROSÉ

- Balance your grapes, balance your wine**
Accelerate the accumulation of aroma precursors.
- Natural**
100% specific fractions of selected inactivated yeast *Saccharomyces cerevisiae*.
Non GMO
- Diminish aggressive green flavors**
Varietal expression from early maturity
Reduces harsh mouthfeel.
- Less dehydration**
Reduces dehydration during ripening, avoiding yield losses
Longer optimal harvest time
- Outstanding rosés**
Varietal expression wines
Longevity of wines
More complexity
More stability

GROW YOUR ROSÉ

Foliar application
1a) 3 kg/ha (8.8 lb/2.5 acre) | 2a) 3 kg/ha (8.8 lb/2.5 acre)

5% solution

1st Application = beginning of veraison
2nd Application = 7 - 14 days after 1st application (best 10-12 days)

Suspend LalVigne AROMA in approximately 10 times its weight in water.

Dilute in water for its application
Keep the agitator running during the application

Avoid leakage losses

LalVigne Preparation & Application

Characteristics
Composition
100% specific fractions of selected inactivated yeast. *Saccharomyces cerevisiae*.
Non GMO.

Packaging
1 hectare carton
Each box contains 2x3 kg bags for two applications.
Total weight: 6 kg.

Storage
Non-flammable product.
Store in sealed original packaging.
Avoid extreme storage conditions.

Dose
1 treatment = 2 applications
Recommended dose by application on vines
3 kg / ha

GROW YOUR WINE

